



# TRA WILLIAMS

## INTRODUCTION

I am pleased to introduce our keynote speaker, Tra Williams. Tra is a nationally recognized expert in entrepreneurship and business strategy whose professional career has ranged from founding and growing businesses to leading international brands. Tra graduated from the University of Georgia – GO DAWGS! – and the prestigious Franchise Management program at Georgetown University.

Tra is on a mission to rescue 1 million entrepreneurs from traditional employment. His new book, *Boss Brain*, will empower you with the tools to unlock your entrepreneurial instincts and live the real American Dream.

Please welcome Tra to the stage!

A stylized white cursive signature of Tra Williams, written on a dark blue background.